

Date: January 11, 2017

From: Scott D. Lamb

To: All Employees of Atlantic Great Dane

Subject: Promotion

I am proud to announce that Gene Masteller has been promoted to Vice President of Atlantic Great Dane from his current role as Vice President of Sales.

In the past 27 years, Gene has worked in every department, from pushing a broom to being an instrumental part of the executive team. Gene continues to grow as a leader within our organization, with a deep focus on how the company can continue its success in the future.

He will continue to oversee the Sales Department, while becoming more involved in the Parts & Service departments to help grow the company in the years ahead.

Please join me in congratulating Gene and Darlene on his well-deserved new role at Atlantic Great Dane.

Sincerely.

Scott D. Lamb

President

Atlantic Great Dane